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Which 'Mirabel's Marketing Manager' Triggers and Actions are supported?

Case 1: New Mirabel's Marketing Manager contacts copied to 3rd party CRMs

Mirabel's Marketing Manager Trigger:

New Contact - Triggered every time a new contact is added, copied (or) updated in Mirabel's Marketing Manager.

Supported 3rd party Action:

Create Contact - A new contact is automatically created in your 3rd party CRM.

Case 2: New 3rd party form submissions copied to Mirabel's Marketing Manager as leads

Supported 3rd party Trigger:

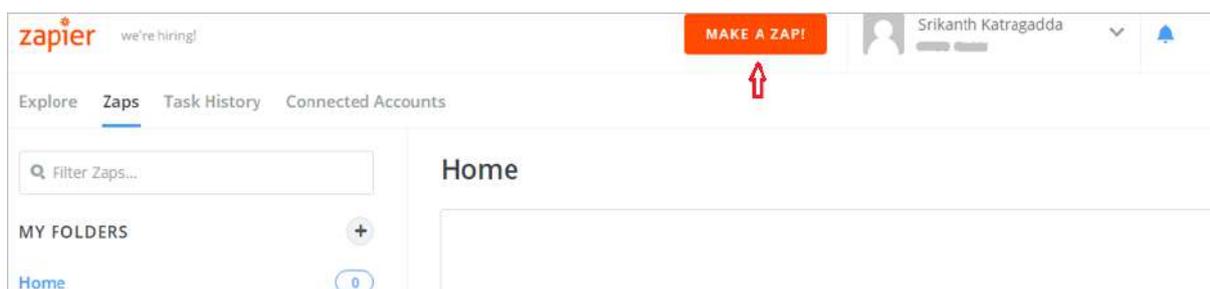
Form Submission - Triggered every time a new form submission happens in your 3rd party forms.

Mirabel's Marketing Manager Action:

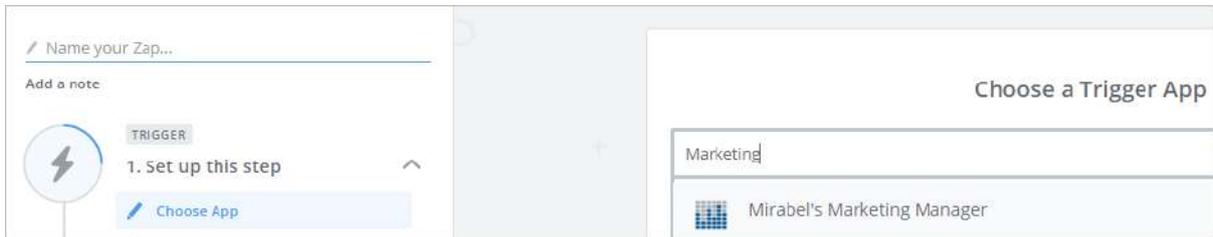
Submit Form - A new landing page lead is automatically created in Mirabel's Marketing Manager.

'New Contact' trigger example

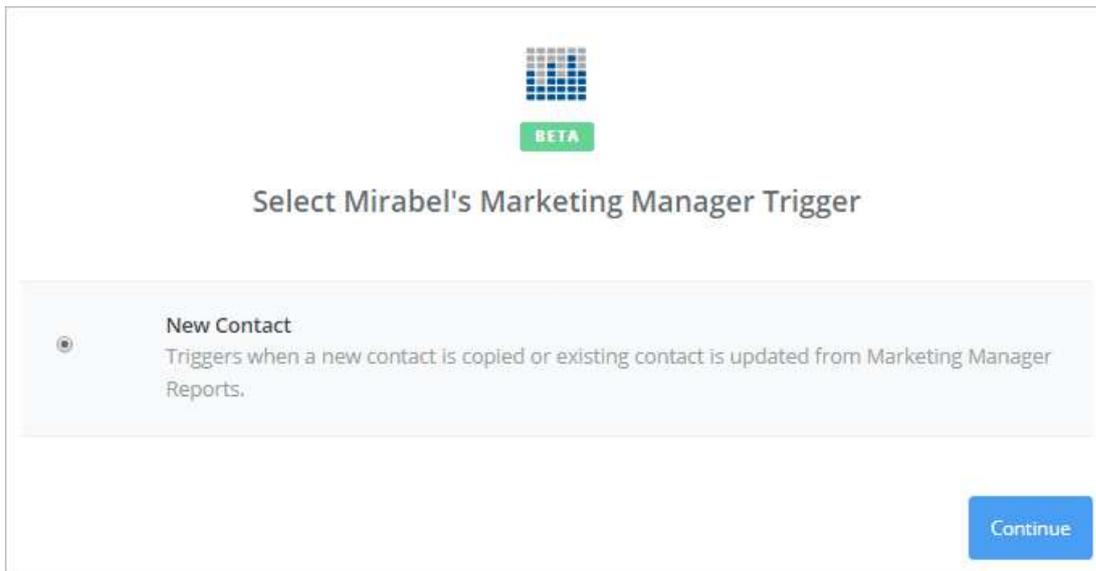
- Click on 'Make a Zap'.



- Search and Select 'Mirabel's Marketing Manager' App.



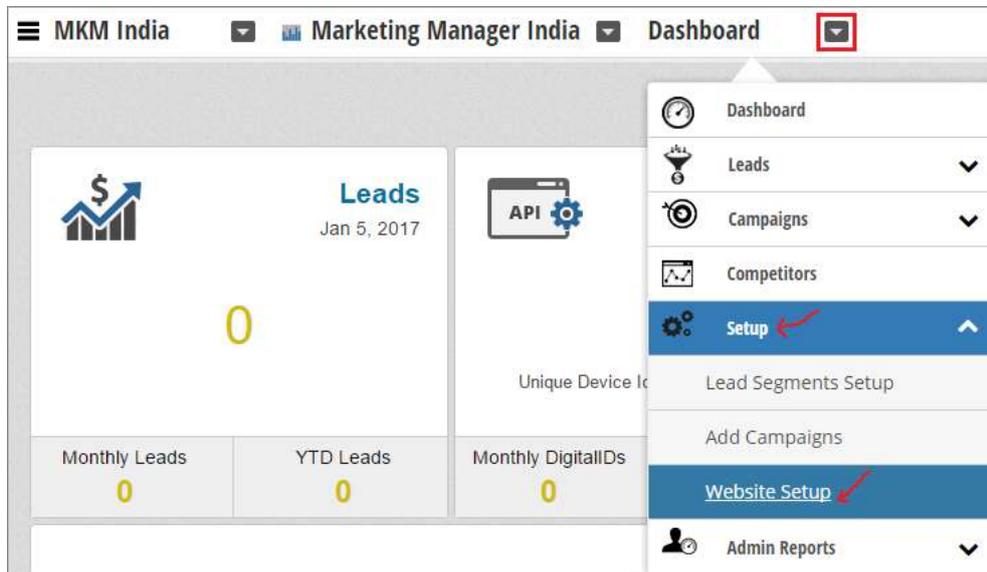
- Select 'New Contact' radio button → click on 'Save + Continue'.



- Click on 'Connect a New Account'.



- Login to your Mirabel's Marketing Manager Account → click on 'Dashboard' dropdown → Click on 'Setup' tab → Click on 'Website Setup'.



- Click on 'Settings' icon → click on 'Copy Key' to copy your 'Zapier Key'.



- Now go back to Zapier and paste your Zapier Key → Click on 'Yes, Continue'.



- Test the account, if the connection is successful, click 'Save + Continue'.



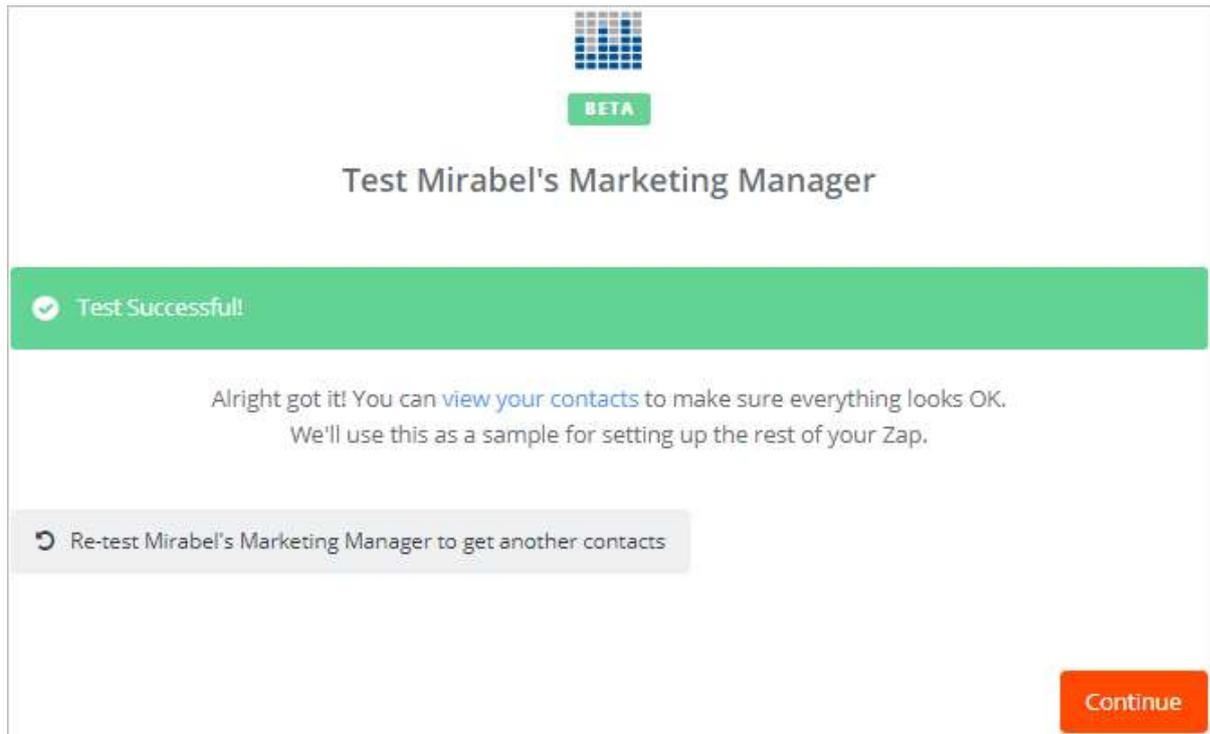
The screenshot shows a web interface for selecting a Mirabel's Marketing Manager account. At the top center is a logo consisting of a grid of blue and grey squares, with a green 'BETA' badge below it. The main heading is 'Select Mirabel's Marketing Manager Account'. Below this is a search bar with the placeholder text 'Search your Mirabel's Marketing Manager Accounts...'. A list of accounts is displayed below the search bar, with one account selected: 'Marketing Manager #2 (added 1 week ago)'. To the right of this account is a green 'Success!' button. Below the list is a button labeled '+ Connect an Account'. At the bottom right of the interface is a blue 'Save + Continue' button.

- In the next window, click on 'Fetch & Continue'.



The screenshot shows a web interface for testing a Mirabel's Marketing Manager trigger. At the top center is the same logo and 'BETA' badge as in the previous screenshot. The main heading is 'Test Mirabel's Marketing Manager'. Below the heading is the instruction: 'Test your Mirabel's Marketing Manager trigger by fetching an *existing* contacts.' Below this is a section titled 'THINGS TO DOUBLE-CHECK:' followed by a yellow highlighted box containing a checklist item: '✓ Make sure you have at least one recent contacts created.' At the bottom right of the interface is a blue 'Fetch & Continue' button.

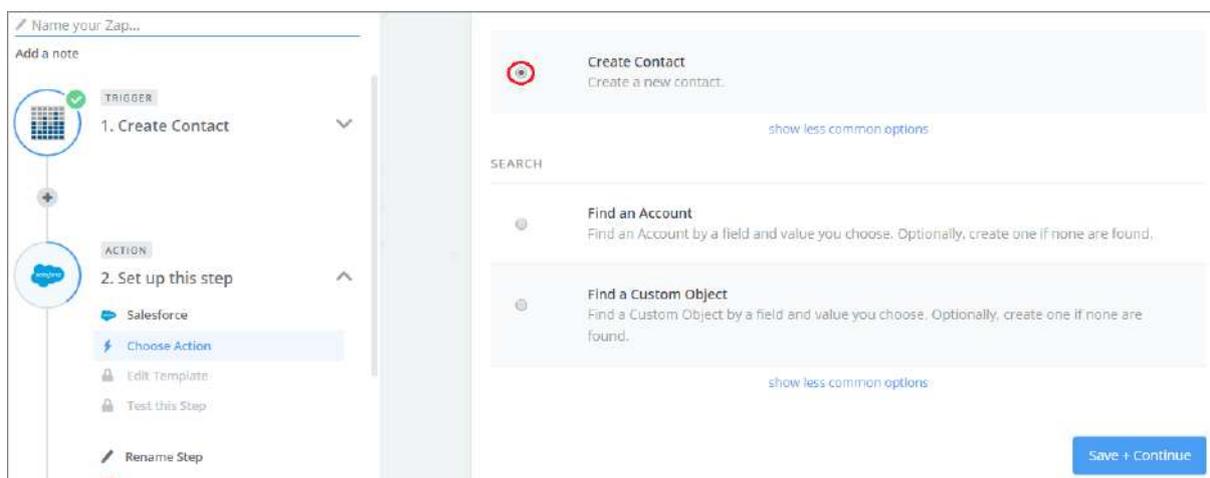
- Click 'Continue'.



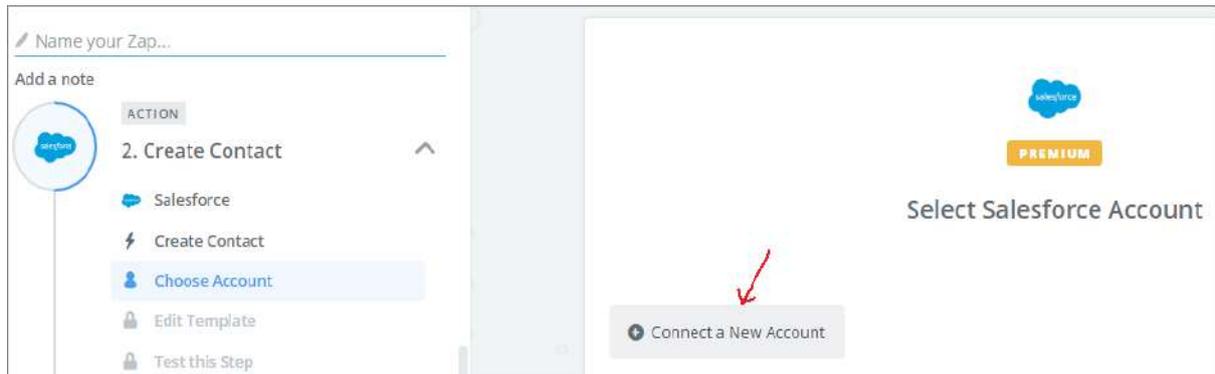
- Search and Select 'Salesforce' App.



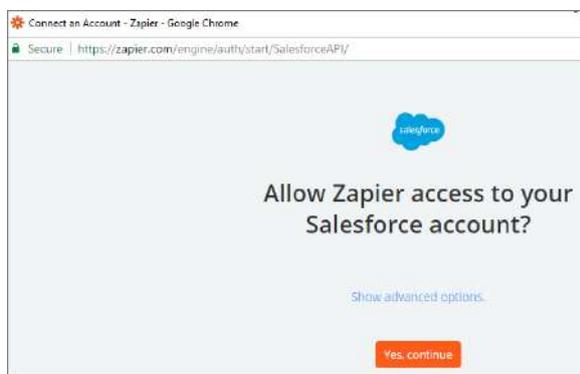
- Select 'Create Contact' radio button → Click on 'Save + Continue'.



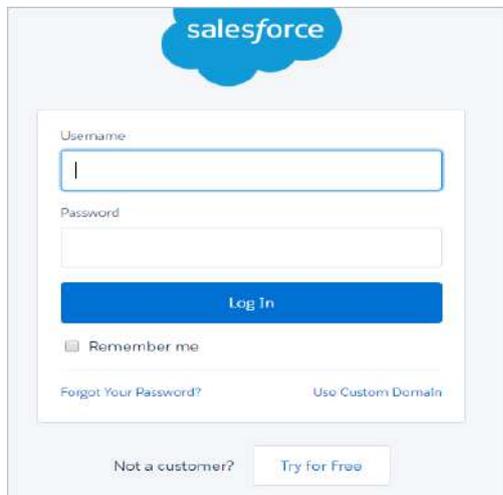
- Click on 'Connect a New Account'.



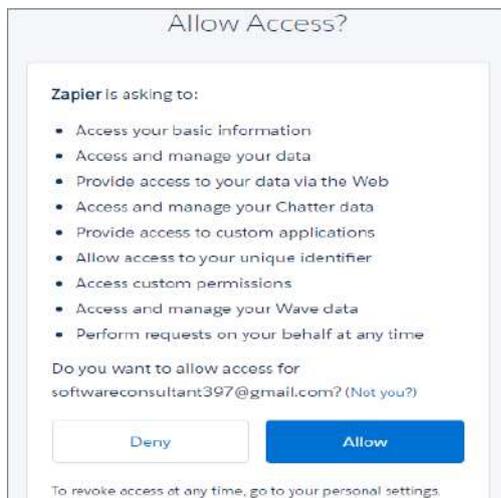
- In the new Pop-Up window, click 'Yes, Continue'.



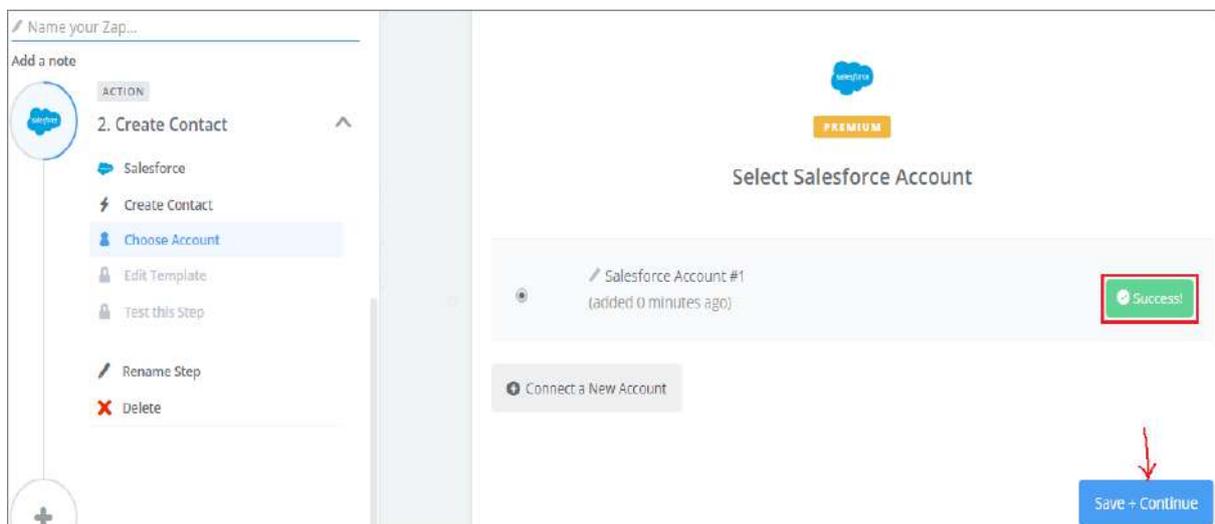
- Login with your Salesforce account details.



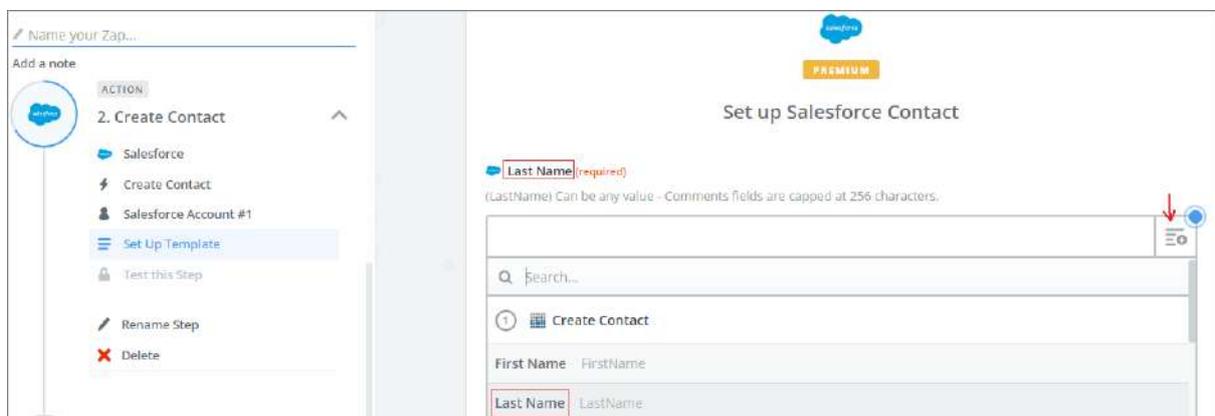
- Click 'Allow'.



- Test the Salesforce account, if the connection is successful, click 'Save + Continue'.



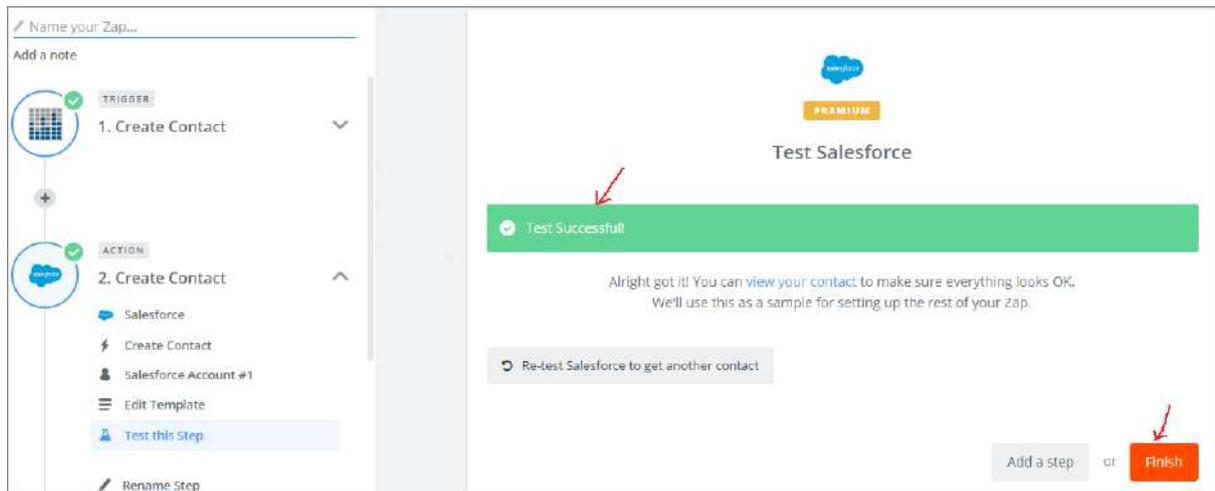
- Map the fields and click 'Continue'.



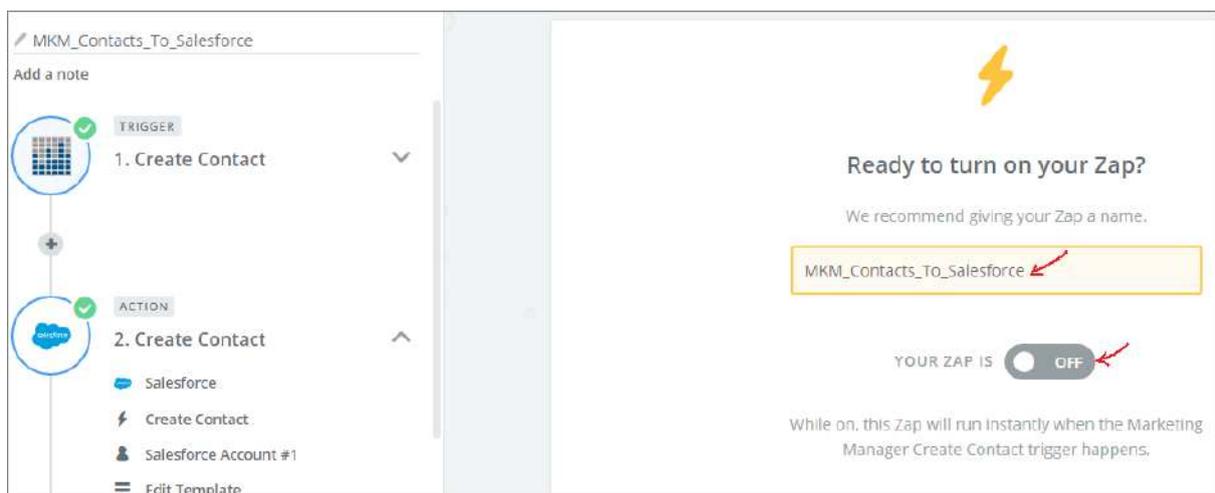
- Click 'Create & Continue'.

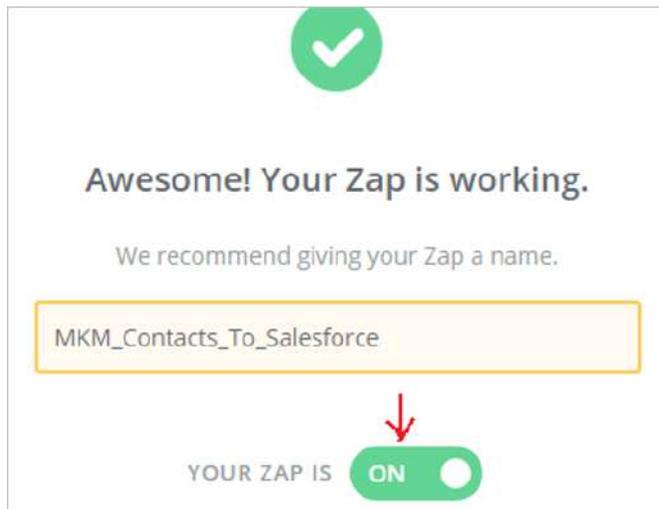


- If the Test is successful, click 'Finish'.



- Give a 'Name' and turn 'ON' the Zap.





Once the Zap is turned 'ON', any of the below activities in Mirabel's Marketing Manager will create a new contact in the target CRM, Salesforce in this example:

Activity 1: Copy to CRM.

- In the Mirabel's Marketing Manager reports, click on the contact's Email ID link.

Boost My Sale		Visitors Report		3 of 3 Search			
Go Back to Dashboard							
Visitors Report 1							
P	Company Name	E-Mail	Page Views	All Time Visits	Visiting From	Visit Date	
	Mirabel Technologies Indi	Ramya N ramya21.nuvvula@gmail.com	4	2	No Referrer	Sep 5, 2017 4:35PM	

- In 'Contact Details' screen, click on 'Copy to CRM' button.

[Go Back to Dashboard](#)

[Go Back to Visitors Report](#)

Visitors Report 1

Contact Details ↩

Originating Source : Direct

First Name:	<input type="text" value="Ramya"/>	Phone Number:	<input type="text" value="0000000000"/>
Last Name:	<input type="text" value="N"/>	Twitter URL:	<input type="text"/>
E-Mail:	<input type="text" value="ramya21.nuvvula@gmail.com"/>	Website URL:	<input type="text"/>
Company Name:	<input type="text" value="Mirabel Technologies"/>	Facebook URL:	<input type="text"/>
LinkedIn URL:	<input type="text"/>	Location:	<input type="text"/>
GooglePlus URL:	<input type="text"/>		

Activity 2: Update to CRM.

- To update the contact details of the contacts that are already copied to CRM, click on the contact's Email ID link → update the details → click on 'Update to CRM' button.

Go Back to Dashboard
Go Back to Visitors Report

Visitors Report

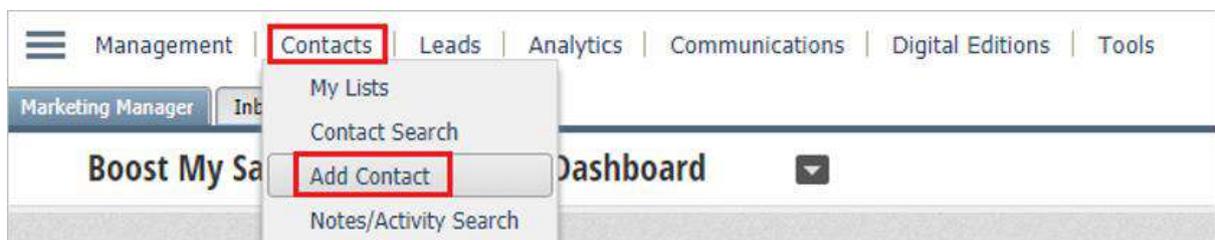
Contact Details

Originating Source : Direct

First Name: <input type="text" value="Ramya"/>	Phone Number: <input type="text" value="8080808080"/>
Last Name: <input type="text" value="Nuvvula"/>	Twitter URL: <input type="text"/>
E-Mail: <input type="text" value="ramya21.nuvvula@gmail.com"/>	Website URL: <input type="text"/>
Company Name: <input type="text" value="Mirabel Technologies"/>	Facebook URL: <input type="text"/>
LinkedIn URL: <input type="text"/>	Location: <input type="text"/>
GooglePlus URL: <input type="text"/>	

Activity 3: Add Contact.

- Login to Mirabel's Marketing Manager → click on 'Contacts' menu → click on 'Add Contact'.



- Fill the contact details and click on 'Save & Continue' button.

Marketing Manager | Inbox | Search | Prospecting | Add Contact

Mirabel Technologies

	Prefix: <input type="text" value="Srikanth"/> <input type="text" value="Katragadda"/> Suffix: <input type="text" value="Rawat, Kiran"/>	<input type="text" value="Rawat, Kiran"/>
	Email: <input type="text" value="skatragadda@mirabeltechnologies.com"/>	<input type="text" value="Marketing Manager-CRM"/>
	Alt: <input type="text" value="Alternate Email Address"/>	Priority: <input type="text"/>
	Phone: <input type="text" value="(909) 090-9090"/> Ext: <input type="text"/>	Contact Type: <input type="text"/>
	Mobile: <input type="text" value="Mobile Phone"/>	Job Title: <input type="text"/>

Address

Address 1	Home Address 1
Address 2	Home Address 2
City <input type="text"/>	Home City <input type="text"/>
State <input type="text"/>	Home State <input type="text"/>
Zip Code <input type="text"/>	Home Zip Code <input type="text"/>
County <input type="text"/>	
Country <input type="text"/>	Home Country <input type="text"/>

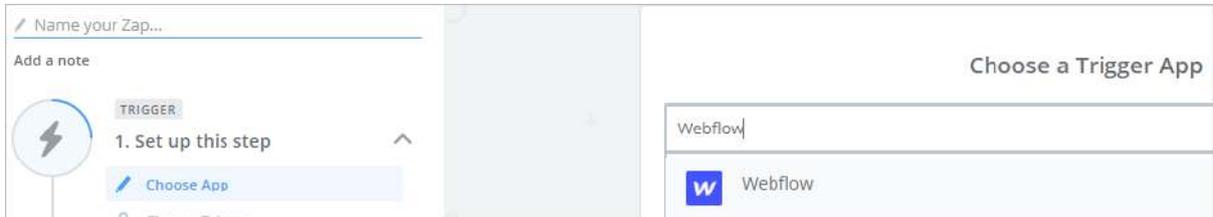
'Submit Form' action example

'Submit Form' action is used to capture user submitted information in 3rd party forms like (Webflow, google forms etc.) as leads in Mirabel's Marketing Manager.

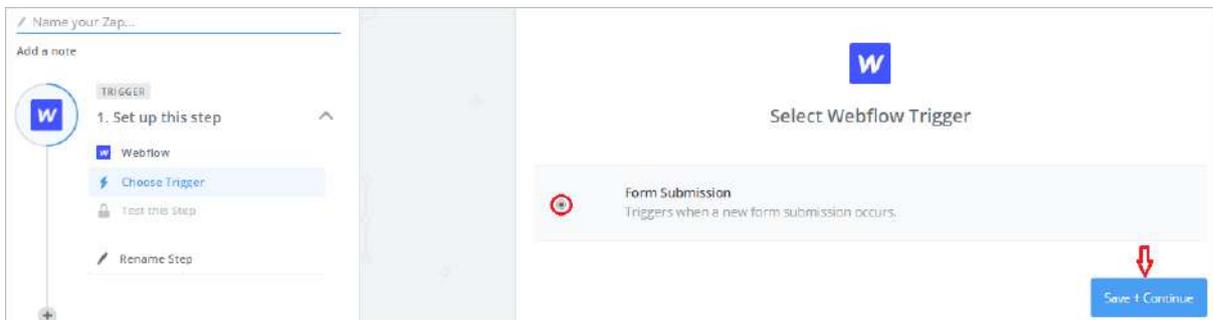
- Login to your Zapier account & click on 'Make a Zap'.



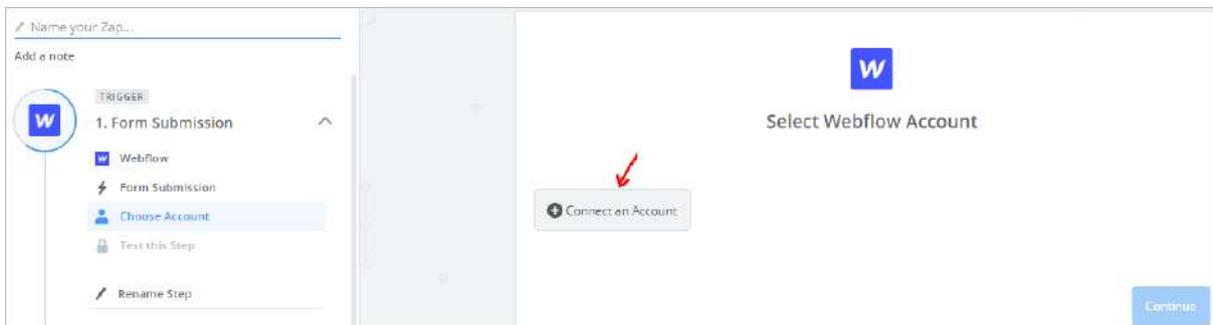
- Search and Select Webflow App.



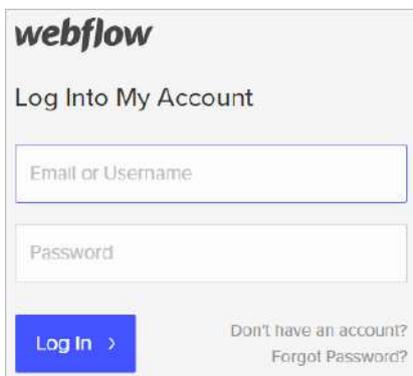
- Select 'Form Submission' radio button → click on 'Save + Continue'.



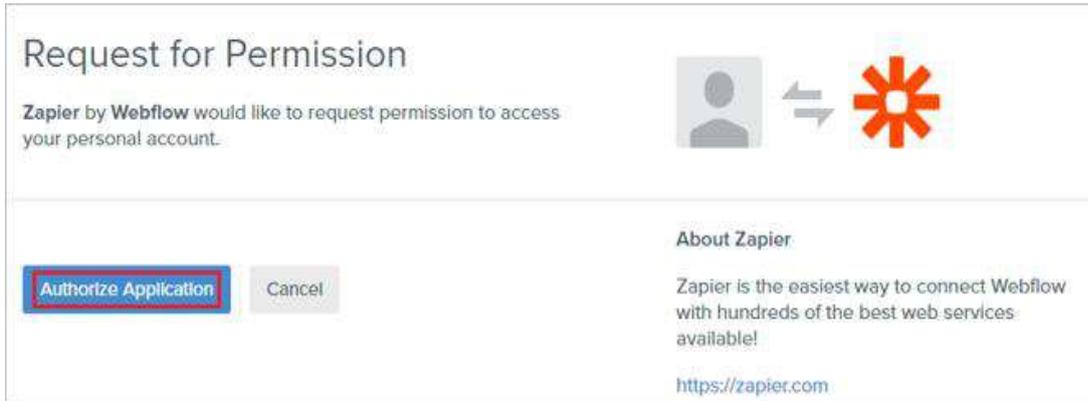
- Click on "Connect an Account".



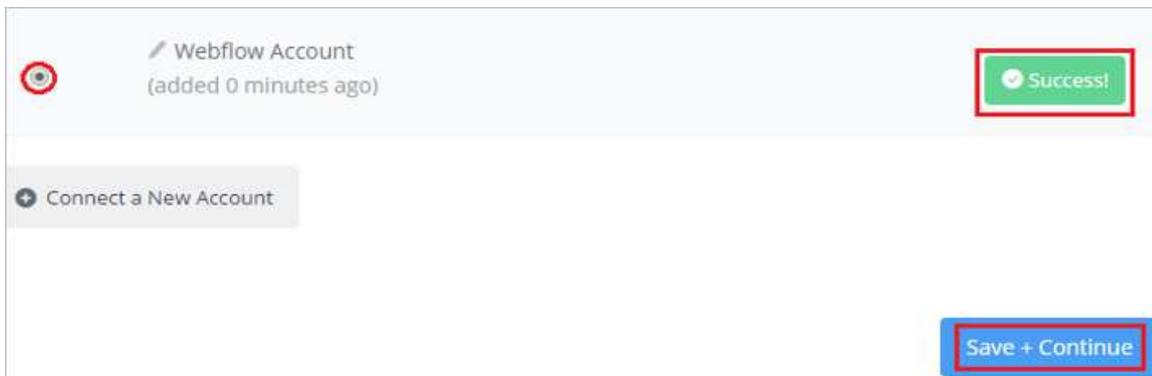
- Login with your Webflow account details.



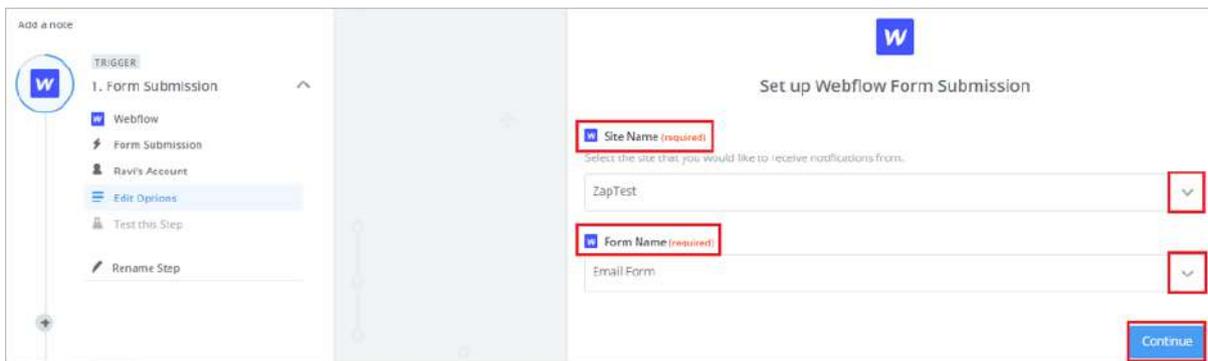
- Click on 'Authorize Application'.



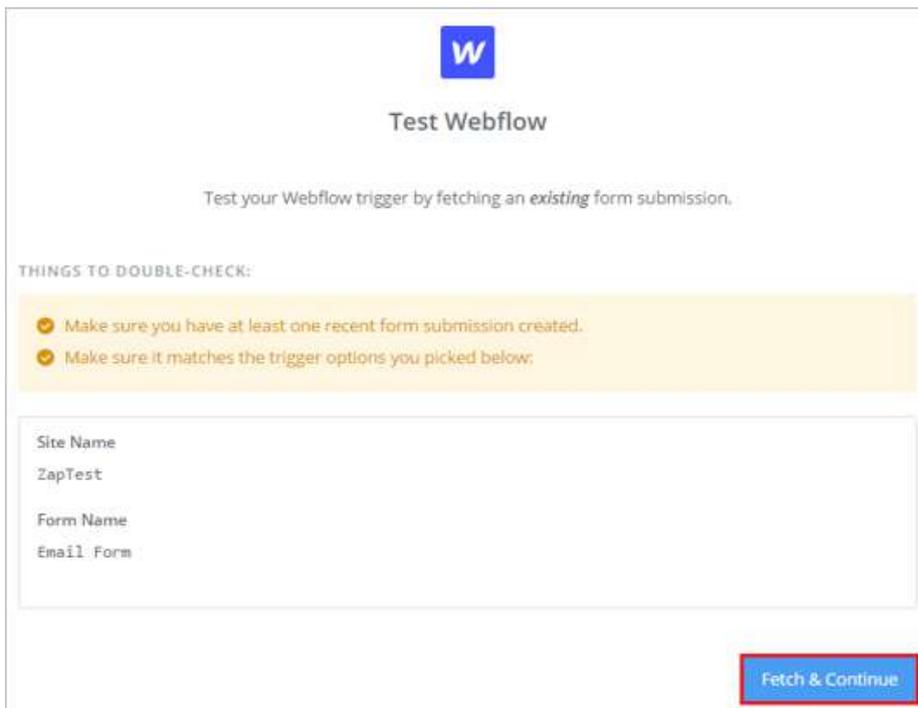
- 'Test' the account, if the connection is successful, click on 'Save + Continue'.



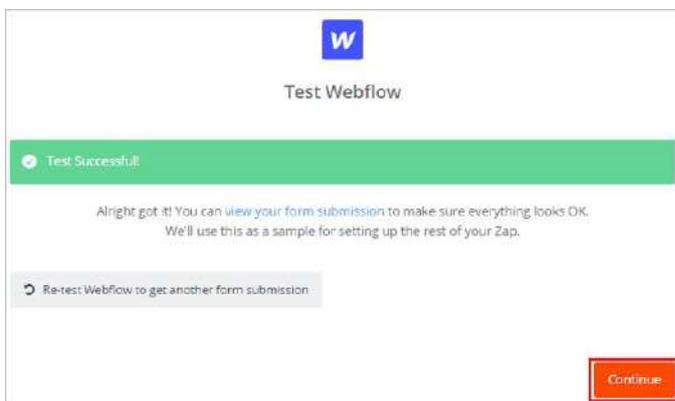
- Select your Webflow 'Site Name' and 'Form Name' → click 'Continue'.



- Click 'Fetch & Continue'



- If Test Successful, click on 'Continue'.



- Search and Select 'Mirabel's Marketing Manager' App.



- Select 'Submit Form' radio button → click on 'Save + Continue'.

TRIGGER
1. Form Submission

ACTION
2. Set up this step
Marketing Manager
Choose Action
Form Template
Test this Step

CREATE
Submit Form
New form submission from landing Page.

Save + Continue

- Connect to your 'Mirabel's Marketing Manager' account, Test connection and click on 'Continue'.

Select Marketing Manager Account

Marketing Manager Account #1
(added 5 days, 22 hours ago) Success!

Connect a New Account

Continue

- Map the 'Website Name' field and other Form fields → Click on 'Continue'.

Set up Marketing Manager Form Submission

Website Name (optional)
Lists the Websites available.

Boost My Sale 168

Company Name (optional)
Step 1 Data Organization

Date Submitted (optional)
The date/time to use for the form's submit date.
Step 1 Submitted At

Refresh Fields

Continue

- Click on 'Create & Continue'.

Company Name MKM test
Date Submitted 2017-02-18T07:41:21.319Z

[Skip Test & Continue](#) [Create & Continue](#)

- If the test is successful, click on 'Finish'.


BETA

Test Marketing Manager

✔ Test Successful!

Alright got it! You can [view your form submission](#) to make sure everything looks OK.
We'll use this as a sample for setting up the rest of your Zap.

↻ Re-test Marketing Manager to get another form submission

[Add a step](#) or [Finish](#)

- Name your Zap and turn it 'ON'.



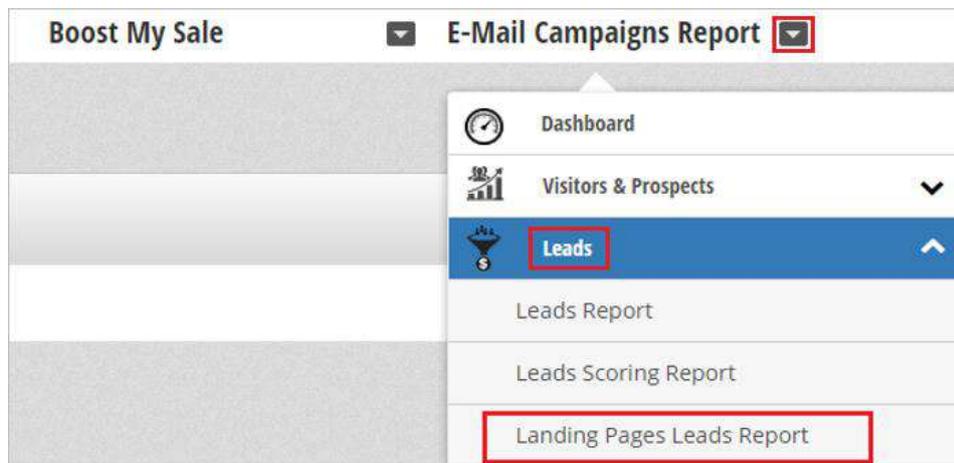
Awesome! Your Zap is working.

We recommend giving your Zap a name.

Name your Zap...

YOUR ZAP IS ON

Login to Mirabel's Marketing Manager → Go to 'Dashboard' dropdown → Click on 'Leads' tab → Click on 'Landing Page Leads Report' to see the Webflow form submissions.



Helpful Tips:

1. If you would like to receive an email alert for each new contact added to Mirabel's Marketing Manager, you can have an email notification automatically deploy directly from Webflow (or another 3rd party app - if the option is available).
2. Or, if you would like to automatically deploy an email to each newly captured contact, Mirabel's Marketing Manager can automatically validate the email address and send an email through MailChimp when you configure our MailChimp-Mirabel's Marketing Manager zap.